

Dry Devils  
**RIVER**

**MUSIC  
FLOOD**

the **6th**  
Annual

'**17**

**ZANE  
WILLIAMS**

SHANE SMITH + THE SAINTS  
BRI BAGWELL  
RICH O'TOOLE  
DALTON DOMINO  
CLETE BRADLEY + THE MOOD  
MIKE + THE MOONPIES

GREAT MUSIC  
PLAYED THE  
**TEXAS**  
Way  
...  
LOUDLY + BENEATH A  
**TEXAS SKY**

SCHEDULE

**11 DDRMF**  
GATES OPEN  
**12:30**  
MUSIC STARTS

SUTTON COUNTY  
**P A R K**  
**10.7.2017**

Join us in

SONORA, TX

for music & fun!

**CATFISH COOKOFF**  
**GOLF SCRAMBLE**  
SK HELL OR HIGH WATER FUN RUN

CONCESSIONS AVAILABLE  
B.Y.O.B. - \$5 / COOLER (NO GLASS)

**TICKETS**

\$20 ONLINE / \$25 GATE  
DRYDEVILSRIVERMUSICFLOOD.COM

FOR MORE INFORMATION:  
888-387-2880 | [sonoratexas.org](http://sonoratexas.org)

 **SONORA**  
CHAMBER OF COMMERCE



Dear Prospective Sponsor:

The Sonora Chamber of Commerce is gearing up for our:

**"2017 DRY DEVILS RIVER MUSIC FLOOD"**

This music festival will take place on October 7, 2017 at the Sutton County Park. There will be seven bands participating throughout the afternoon including Zane Williams, Shane Smith & The Saints, Bri Bagwell, Rich O'Toole, Dalton Domino, Clete Bradley & The Mood and Mike & The Moonpies. The 2016 Music Flood was an awesome event thanks to our many sponsors and volunteers! If you were a supporter of our event in the past, please know how appreciative we are for your generosity. We are extremely excited about this year's lineup and anticipating an outstanding festival! Included in the festival is a Catfish Cook-Off, Hell or High-water 5K Run, and The Music Flood Golf Scramble.

The Chamber of Commerce and board of directors are happy to be able to bring new visitors to our community who will have an impact on our local businesses and economy.

We will need support in several different aspects in order to be successful and would like to offer you the opportunity to help sponsor the music festival. We have enclosed our sponsorship packages to best fit the needs of this event and your company will receive the recognition offered for each corresponding package. In order to meet our printing deadlines, we will be closing out our sponsorship packages on September 1, 2017, so please let us know as soon as possible if you would like to be a part of this memorable event.

We hope that you will consider taking advantage of this opportunity and help us to make the *DRY DEVILS RIVER MUSIC FLOOD* a success. If you have any questions about the sponsorship, please call the chamber office at 325-387-2880 or email us at [chamber@sonoratexas.org](mailto:chamber@sonoratexas.org).

Respectfully Yours,

Donna Garrett, Executive Director  
Sonora Chamber of Commerce

Enclosures



# 2017 Dry Devils River Music Flood

## TITLE SPONSOR PACKAGE \$10,000

(ACKNOWLEDGEMENT AS A PRESENTING SPONSOR IN ALL PAID ADVERTISING)

- \* BANNER WITH LOGO
- \* NAME ON MAIN SPONSOR BANNER
- \* RECOGNITION IN ALL ADVERTISING
- \* PHOTO WITH HEADLINER BAND
- \* 15 VIP ALL-ACCESS TICKETS
- \* 50 GENERAL ADMISSION TICKETS
- \* 8 VIP PARKING TICKETS
- \* ONE ICEHOLE COOLER

## STAGE SPONSOR PACKAGE \$5000

- \* BANNER WITH LOGO
- \* NAME ON MAIN SPONSOR BANNER
- \* RECOGNITION IN ALL ADVERTISING
- \* PHOTO WITH HEADLINER BAND
- \* 10 VIP ALL-ACCESS TICKETS
- \* 25 GENERAL ADMISSION TICKETS
- \* 6 VIP PARKING TICKETS

## PLATINUM SPONSOR PACKAGE \$2500

- \* BANNER WITH LOGO
- \* NAME ON MAIN SPONSOR BANNER
- \* RECOGNITION IN ALL ADVERTISING
- \* PHOTO WITH HEADLINER BAND
- \* 8 VIP ALL-ACCESS TICKETS
- \* 10 GENERAL ADMISSION TICKETS
- \* 4 VIP PARKING TICKETS

## GOLD SPONSOR PACKAGE \$1500

- \* BANNER WITH LOGO
- \* NAME ON MAIN SPONSOR BANNER
- \* RECOGNITION IN ALL ADVERTISING
- \* 6 VIP ALL-ACCESS TICKETS
- \* 5 GENERAL ADMISSION TICKETS

## SILVER SPONSOR PACKAGE \$1000

- \* BANNER WITH LOGO
- \* NAME ON MAIN SPONSOR BANNER
- \* 2 VIP ALL-ACCESS TICKETS
- \* 4 GENERAL ADMISSION TICKETS
- \* SOCIAL MEDIA RECOGNITION

## BRONZE SPONSOR PACKAGE \$500

- \* NAME ON MAIN SPONSOR BANNER
- \* 6 GENERAL ADMISSION TICKETS
- \* SOCIAL MEDIA RECOGNITION

## STAR SPONSOR PACKAGE \$250

- \* NAME ON MAIN SPONSOR BANNER
- \* 2 GENERAL ADMISSION TICKETS
- \* SOCIAL MEDIA RECOGNITION

**\* SPONSORS MAY PURCHASE ADDITIONAL VIP  
TICKETS FOR \$100 EACH, ONLY 50 WILL BE SOLD!**



**VIP ALL-ACCESS TICKETS: ENTRY TO PARK, ENTRY TO VIP TENT-INCLUDING 1 MEAL, BEVERAGES AND SOCIALIZING WITH BANDS.**

# DRY DEVILS RIVER MUSIC FLOOD

OCTOBER 7, 2017

## SPONSOR REPLY

Please print all names legibly and exactly as they should appear in all publications and email your company logo to [chamber@sonoratexas.org](mailto:chamber@sonoratexas.org).

BUSINESS SPONSOR \_\_\_\_\_

INDIVIDUAL SPONSOR \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

\_\_\_\_\_

PHONE \_\_\_\_\_

CONTACT NAME/TITLE \_\_\_\_\_

### SPONSORSHIP CATEGORY:

\_\_\_\_\_ TITLE SPONSOR \$10,000 – (INCLUDE LOGO)

\_\_\_\_\_ STAGE SPONSOR \$5,000 – (INCLUDE LOGO)

\_\_\_\_\_ PLATINUM SPONSOR \$2500 – (INCLUDE LOGO)

\_\_\_\_\_ GOLD SPONSOR \$1500 – (INCLUDE LOGO)

\_\_\_\_\_ SILVER SPONSOR \$1000 – (INCLUDE LOGO)

\_\_\_\_\_ BRONZE SPONSOR \$500

\_\_\_\_\_ STAR SPONSOR \$250

\_\_\_\_\_ EXTRA VIP PASSES \$100

**DUE TO PRINTING AND ADVERTISING DEADLINES, THE SPONSORSHIP  
PACKAGES ARE DUE BY SEPTEMBER 1, 2017.**