



Dear Prospective Sponsor:

The Sonora Chamber of Commerce is gearing up for our:

"2022 DRY DEVILS RIVER MUSIC FLOOD"

This music festival will take place on September 24, 2022, Homecoming weekend at the Sutton County Pavilion. We are planning on 2 bands for this year Dean Seltzer & the Redneck Mothers, and Headliner Giovannie & the Hired Guns. We are so excited about this line up. We could possibly add another band if sponsorships allow.

The Chamber of Commerce and board of directors are happy to be able to bring new visitors to our community who will have an impact on our local businesses and economy.

We will need support in several different aspects in order to be successful and would like to offer you the opportunity to help sponsor the music festival. We have enclosed our sponsorship packages to best fit the needs of this event and your company will receive the recognition offered for each corresponding package. In order to meet our printing deadlines, we will be closing out our sponsorship packages on August 30, 2022, so please let us know as soon as possible if you would like to be a part of this memorable event.

We hope that you will consider taking advantage of this opportunity and help us to make the *DRY DEVILS RIVER MUSIC FLOOD* a success. If you have any questions about the sponsorship, please call the chamber office at 325-387-2880 or email us at chamber@sonoratexas.org.

Respectfully Yours,

Donna Garrett
Executive Director
Sonora Chamber of Commerce

Enclosures



2022 Dry Devils River Music Flood

TITLE SPONSOR PACKAGE \$10,000

(ACKNOWLEDGEMENT AS A PRESENTING SPONSOR IN ALL PAID ADVERTISING)

- * BANNER WITH LOGO
- * NAME ON MAIN SPONSOR BANNER
- * RECOGNITION IN ALL ADVERTISING
- * DIGITAL RECOGNITION DURING EVENT
- * ONE ICEHOLE COOLER
- * 25 TICKETS & 4 RESERVED TABLES
- * 1 COOLER TAG

STAGE SPONSOR PACKAGE \$5000

- * BANNER WITH LOGO
- * NAME ON MAIN SPONSOR BANNER
- * RECOGNITION IN ALL ADVERTISING
- * 15 TICKETS & 3 RESERVED TABLE
- * 1 COOLER TAG

PLATINUM SPONSOR PACKAGE \$2500

- * BANNER WITH LOGO
- * NAME ON MAIN SPONSOR BANNER
- * RECOGNITION IN ALL ADVERTISING
- * 10 TICKETS & 2 RESERVED TABLE
- * 1 COOLER TAG

GOLD SPONSOR PACKAGE \$1500

- * BANNER WITH LOGO
- * NAME ON MAIN SPONSOR BANNER
- * RECOGNITION IN ALL ADVERTISING
- * 8 TICKETS & 1 RESERVED TABLE
- * 1 COOLER TAG

SILVER SPONSOR PACKAGE \$1000

- * BANNER WITH LOGO
- * NAME ON MAIN SPONSOR BANNER
- * 6 TICKETS & 1 RESERVED TABLE
- * SOCIAL MEDIA RECOGNITION
- * 1 COOLER TAG

BRONZE SPONSOR PACKAGE \$500

- * NAME ON MAIN SPONSOR BANNER
- * SOCIAL MEDIA RECOGNITION
- * 4 TICKETS & 1 RESERVED TABLE
(Possible table share)
- * 1 COOLER TAG

STAR SPONSOR PACKAGE \$300

- * NAME ON MAIN SPONSOR BANNER
- * SOCIAL MEDIA RECOGNITION
- * 2 TICKETS & 1 RESERVED TABLE
(Possible table share)
- * 1 COOLER TAG



* SPONSORS MAY RESERVE EXTRA TABLES WITH
PURCHASING 10 TICKETS IN ADVANCE PER TABLE
AFTER SPONSORSHIP DEADLINE WE WILL SELL ANY
REMAINING TABLES

DRY DEVILS RIVER MUSIC FLOOD

September 24, 2022

SPONSOR REPLY

Please print all names legibly and exactly as they should appear in all publications and email your company logo to chamber@sonoratexas.org.

BUSINESS SPONSOR _____

INDIVIDUAL SPONSOR _____

MAILING ADDRESS _____

PHONE _____

CONTACT NAME/TITLE _____

SPONSORSHIP CATEGORY:

_____ TITLE SPONSOR \$10,000 – (EMAIL LOGO)

_____ STAGE SPONSOR \$5,000 – (EMAIL LOGO)

_____ PLATINUM SPONSOR \$2500 – (EMAIL LOGO)

_____ GOLD SPONSOR \$1500 – (EMAIL LOGO)

_____ SILVER SPONSOR \$1000 – (EMAIL LOGO)

_____ BRONZE SPONSOR \$500

_____ STAR SPONSOR \$300

**DUE TO PRINTING AND ADVERTISING DEADLINES, THE SPONSORSHIP
PACKAGES ARE DUE BY August 30, 2022**