



Dear Prospective Sponsor:

I am writing on behalf of the Sonora Chamber of Commerce, which is responsible for organizing Sonora's 49th Annual Sutton County Days Celebration. This festival is one of the largest events held in Sonora each year. The event features the Sonora Outlaw Rodeo performances, as well as a parade, an arts and crafts festival, children's rides and games, and entertainment on Saturday. Each year this event attracts hundreds of tourists from all over Texas. This year's event will be held **August 13, 2022** and is expected to be better than ever. We already have a long list of vendors wishing to take part in the festival. I am sure everyone is ready to get out and have some fun... With that said let's make Sutton County Days bigger than ever.

If you have been a sponsor in the past, you know the exposure value received by your advertisement at Sutton County Days. If you have not previously been a sponsor, the Sonora Chamber of Commerce would like to offer you the opportunity to help sponsor one of Sonora's biggest event. The festival will begin Saturday morning with a parade and continue throughout the day at the Sutton County Park. I have enclosed a breakdown of available sponsorship packages for your review. In order to meet our printing deadlines, we will be closing out our sponsorship packages on **July 15, 2022** so please let us know by this date which package best fits your needs.

I hope that you will consider taking advantage of this opportunity to be part of Sutton County Days. If you have any questions about the sponsorship, please call 325-387-2880 or email us at chamber@sonoratexas.org.

Respectfully Yours,

Donna Garrett

Executive Director
Sonora Chamber of Commerce

Enclosures

Sutton County Days Sponsorship Packages

August 13, 2022

Gold Sponsor Package - \$1,000

- ❖ Banner (may include logo) displayed at the event
 - ❖ Name on main sponsor banner
 - ❖ Listing in the events program
 - ❖ Name on official festival t-shirt
- ❖ 10 Meal tickets for the Rodeo Concession
 - ❖ 6 General Admission Rodeo Tickets
- ❖ Recognized in **ALL** promotional advertising
 - ❖ Free 10 x 20 vendor space at festival

Silver Sponsor Package - \$650

- ❖ Banner (may include logo) displayed at the event
 - ❖ Name on main sponsor banner
 - ❖ Listing in events program
 - ❖ Name on official festival t-shirt
- ❖ 6 Meal tickets for the Rodeo Concession
 - ❖ 4 General Admission Rodeo Tickets

Bronze Sponsor Package - \$500

- ❖ Name on main sponsor banner
 - ❖ Listing in events program
 - ❖ Name on official festival t-shirt
- ❖ 4 Meal tickets for the Rodeo Concession
 - ❖ 2 General Admission Rodeo Tickets

Star Sponsor Package - \$250

- ❖ Name on main sponsor banner
 - ❖ Listing in events program

Sutton County Days

Event Profile: A fun filled event for the whole family, featuring a parade, live entertainment, concessions, crafts and artists, children games, Little Mr. and Miss Sutton County Contest and much more in conjunction with the Sonora Outlaw Rodeo.

Target Audience: Families, youth, teens, and adults

Anticipated Attendance: 2000

Location: Sutton County Park

Date: August 13, 2022

Time: 10:00 a.m. to 5:00 p.m.

Truly a community event, the Sutton County Days is one of the largest event held in Sonora.

We have a wide range of exciting sponsorship opportunities available to provide you with the exposure you want and include benefits to match. We hope your company will become a sponsor and active participant in all that the Sutton County Days has to offer.

We look forward to having you be a part of the 2022 Sutton County Days

Donna Garrett, Executive Director
Sonora Chamber of Commerce
P.O. Box 1172
Sonora, Texas 76950
325-387-2880

Sponsor Reply Form

Please print all names legibly and exactly as they should appear in all publications. Please email a copy of your logo to: chamber@sonoratexas.org.

Corporate Sponsor _____

Individual Sponsor _____

Donor's Name: _____

Mailing Address: _____

Phone: _____

Contact Name/Title: _____

Sponsorship category:

_____ Gold Sponsorship \$1,000 (email logo)

_____ Silver Sponsorship \$650 (email logo)

_____ Bronze Sponsorship \$500

_____ Star Sponsorship \$250

Due to printing and advertising deadlines, the sponsorship packages are due by July 15, 2022.

Signature of Donor _____