



Dear Prospective Sponsor:

I am writing on behalf of the Sonora Chamber of Commerce, which is responsible for organizing Sonora's 48th Annual Sutton County Days Celebration. This festival is one of the largest events held in Sonora each year. The event features the Sonora Outlaw Rodeo performances, as well as a parade, an arts and crafts festival, children's rides and games, and entertainment on Saturday. Each year this event attracts hundreds of tourists from all over Texas. This year's event will be held **August 14, 2021** and is expected to be better than ever. We already have a long list of vendors wishing to take part in the festival. I am sure everyone is ready to get out and have some fun... With that said let's make Sutton County Days bigger than ever.

If you have been a sponsor in the past, you know the exposure value received by your advertisement at Sutton County Days. If you have not previously been a sponsor, the Sonora Chamber of Commerce would like to offer you the opportunity to help sponsor one of Sonora's biggest event. The festival will begin Saturday morning with a parade and continue throughout the day at the Sutton County Park. Your company will receive verbal recognition throughout the day on Saturday at the entertainment stage as well as the recognition offered for each corresponding sponsorship package. I have enclosed a breakdown of available sponsorship packages for your review. In order to meet our printing deadlines, we will be closing out our sponsorship packages on **July 23, 2021** so please let us know by this date which package best fits your needs.

I hope that you will consider taking advantage of this opportunity to be part of Sutton County Days. If you have any questions about the sponsorship, please call 325-387-2880 or email us at [chamber@sonoratexas.org](mailto:chamber@sonoratexas.org).

Respectfully Yours,

Donna Garrett

Executive Director  
Sonora Chamber of Commerce

Enclosures

# Sutton County Days Sponsorship Packages

**August 14, 2021**

## **Gold Sponsor Package - \$1,000**

- ❖ Banner (may include logo) displayed at the event
  - ❖ Name on main sponsor banner
  - ❖ Listing in the events program
  - ❖ Name on official festival t-shirt
  - ❖ 10 catfish dinner tickets
- ❖ Recognized in **ALL** promotional advertising
  - ❖ Free 10 x 20 vendor space at festival

## **Silver Sponsor Package - \$650**

- ❖ Banner (may include logo) displayed at the event
  - ❖ Name on main sponsor banner
  - ❖ Listing in events program
  - ❖ Name on official festival t-shirt
  - ❖ 6 catfish dinner tickets

## **Bronze Sponsor Package - \$500**

- ❖ Name on main sponsor banner
- ❖ Listing in events program
- ❖ Name on official festival t-shirt
- ❖ 4 catfish dinner tickets

## **Star Sponsor Package - \$250**

- ❖ Name on main sponsor banner
- ❖ Listing in events program

# Sutton County Days

Event Profile: A fun filled event for the whole family, featuring a parade, live entertainment, concessions, crafts and artists, children games, Little Mr. and Miss Sutton County Contest and much more in conjunction with the Sonora Outlaw Rodeo.

Target Audience: Families, youth, teens, and adults

Anticipated Attendance: 2000

Location: Sutton County Park

Date: August 14, 2021

Time: 9:00 a.m. to 5:00 p.m.

Truly a community event, the Sutton County Days is one of the largest event held in Sonora.

We have a wide range of exciting sponsorship opportunities available to provide you with the exposure you want and include benefits to match. We hope your company will become a sponsor and active participant in all that the Sutton County Days has to offer.

We look forward to having you be a part of the 2021 Sutton County Days

Donna Garrett, Executive Director  
Sonora Chamber of Commerce  
P.O. Box 1172  
Sonora, Texas 76950  
325-387-2880

# Sponsor Reply Form

Please print all names legibly and exactly as they should appear in all publications. Please email a copy of your logo to: [chamber@sonoratexas.org](mailto:chamber@sonoratexas.org).

Corporate Sponsor \_\_\_\_\_

Individual Sponsor \_\_\_\_\_

Donor's Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Sponsorship category:

\_\_\_\_\_ Gold Sponsorship \$1,000 (email logo)

\_\_\_\_\_ Silver Sponsorship \$650 (email logo)

\_\_\_\_\_ Bronze Sponsorship \$500

\_\_\_\_\_ Star Sponsorship \$250

**Due to printing and advertising deadlines, the sponsorship packages are due by July 23, 2021.**

Signature of Donor \_\_\_\_\_