

SONORATEXAS.ORG/MUSICFLOOD



DRY DEVILS RIVER

MUSIC FLOOD

10.5.2019 | SONORA, TX



CRAIG MORGAN

- JON WOLFE
- AJ CASTILLO
- RED SHAHAN
- ROBERT RAY
- TRUCK STOP GAMBLERS
- TRISTON MAREZ

10.5.19

FREE EVENT

Sutton County Park
Saturday, October 5, 2019
FREE ADMISSION
Coolers not allowed
Cash Bar Available



LIVE MUSIC

9:00am Gates Open | 11:00am Music Starts
Concessions and vendors available on site
Annual cook off, fun run, and golf scramble



EIGHTH ANNUAL

FMI: (888) 387 - 2880 | sonoratexas.org/musicflood





Dear Prospective Sponsor:

The Sonora Chamber of Commerce is gearing up for our:

"2019 DRY DEVILS RIVER MUSIC FLOOD"

This music festival will take place on October 5, 2019 at the Sutton County Park. There will be seven bands participating throughout the afternoon including Craig Morgan, Jon Wolfe, Aj Castillo, Red Shahan, Robert Ray, Truck Stop Gamblers and Triston Marez. The 2018 Music Flood was an awesome event thanks to our many sponsors and volunteers! If you were a supporter of our event in the past, please know how appreciative we are for your generosity. We are extremely excited about this year's lineup and anticipating an outstanding festival! Included in the festival is a Cook-Off and the Hell or High-water 5K Run.

The Chamber of Commerce and board of directors are happy to be able to bring new visitors to our community who will have an impact on our local businesses and economy.

We will need support in several different aspects in order to be successful and would like to offer you the opportunity to help sponsor the music festival. We have enclosed our sponsorship packages to best fit the needs of this event and your company will receive the recognition offered for each corresponding package. In order to meet our printing deadlines, we will be closing out our sponsorship packages on September 15, 2019, so please let us know as soon as possible if you would like to be a part of this memorable event.

We hope that you will consider taking advantage of this opportunity and help us to make the *DRY DEVILS RIVER MUSIC FLOOD* a success. If you have any questions about the sponsorship, please call the chamber office at 325-387-2880 or email us at chamber@sonoratexas.org.

Respectfully Yours,

Donna Garrett, Executive Director
Sonora Chamber of Commerce



Enclosures

2019 Dry Devils River Music Flood

TITLE SPONSOR PACKAGE \$10,000

(ACKNOWLEDGEMENT AS A PRESENTING SPONSOR IN ALL PAID ADVERTISING)

- * BANNER WITH LOGO
- * NAME ON MAIN SPONSOR BANNER
- * RECOGNITION IN ALL ADVERTISING
- * DIGITAL RECOGNITION DURING EVENT
- * 15 VIP ALL-ACCESS TICKETS
- * 8 VIP PARKING TICKETS
- * ONE ICEHOLE COOLER

STAGE SPONSOR PACKAGE \$5000

- * BANNER WITH LOGO
- * NAME ON MAIN SPONSOR BANNER
- * RECOGNITION IN ALL ADVERTISING
- * DIGITAL RECOGNITION DURING EVENT
- * 10 VIP ALL-ACCESS TICKETS
- * 6 VIP PARKING TICKETS

PLATINUM SPONSOR PACKAGE \$2500

- * BANNER WITH LOGO
- * NAME ON MAIN SPONSOR BANNER
- * RECOGNITION IN ALL ADVERTISING
- * DIGITAL RECOGNITION DURING EVENT
- * 8 VIP ALL-ACCESS TICKETS
- * 4 VIP PARKING TICKETS

GOLD SPONSOR PACKAGE \$1500

- * BANNER WITH LOGO
- * NAME ON MAIN SPONSOR BANNER
- * RECOGNITION IN ALL ADVERTISING
- * DIGITAL RECOGNITION DURING EVENT
- * 6 VIP ALL-ACCESS TICKETS

SILVER SPONSOR PACKAGE \$1000

- * BANNER WITH LOGO
- * NAME ON MAIN SPONSOR BANNER
- * DIGITAL RECOGNITION DURING EVENT
- * 2 VIP ALL-ACCESS TICKETS
- * SOCIAL MEDIA RECOGNITION

BRONZE SPONSOR PACKAGE \$500

- * NAME ON MAIN SPONSOR BANNER
- * DIGITAL RECOGNITION DURING EVENT
- * 1 VIP ALL-ACCESS TICKET
- * SOCIAL MEDIA RECOGNITION

STAR SPONSOR PACKAGE \$250

- * NAME ON MAIN SPONSOR BANNER
- * DIGITAL RECOGNITION DURING EVENT
- * SOCIAL MEDIA RECOGNITION

*** SPONSORS MAY PURCHASE ADDITIONAL VIP
TICKETS FOR \$100 EACH. ONLY 50 WILL BE SOLD!**



**VIP ALL-ACCESS TICKETS: ENTRY TO VIP TENT-INCLUDING 1 MEAL, BEVERAGES
AND SOCIALIZING WITH BANDS.**

DRY DEVILS RIVER MUSIC FLOOD

OCTOBER 5, 2019

SPONSOR REPLY

Please print all names legibly and exactly as they should appear in all publications and email your company logo to chamber@sonoratexas.org.

BUSINESS SPONSOR _____

INDIVIDUAL SPONSOR _____

MAILING ADDRESS _____

PHONE _____

CONTACT NAME/TITLE _____

SPONSORSHIP CATEGORY:

_____ TITLE SPONSOR \$10,000 – (EMAIL LOGO)

_____ STAGE SPONSOR \$5,000 – (EMAIL LOGO)

_____ PLATINUM SPONSOR \$2500 – (EMAIL LOGO)

_____ GOLD SPONSOR \$1500 – (EMAIL LOGO)

_____ SILVER SPONSOR \$1000 – (EMAIL LOGO)

_____ BRONZE SPONSOR \$500

_____ STAR SPONSOR \$250

_____ EXTRA VIP PASSES \$100

**DUE TO PRINTING AND ADVERTISING DEADLINES, THE SPONSORSHIP
PACKAGES ARE DUE BY SEPTEMBER 15, 2019**